

**Nozir Hussain**  
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## **Experience**

### **Account Manager - adam&eve DDB (May 2024 - September 2025)**

### **Account Executive – adam&eve DDB (September 2021 - May 2024)**

- Support (Account Directors/Business Directors) with organisation of team admin including management of Account Executive
- Owning team status reports and contact reports from meetings
- Ensure communication flows between departments (Finance/Production/Creatives)
- Pulling together proposal/plan presentations for client meetings
- Day-to-day client contact for all enquiries working on Exxon as client account
- Prepare timing plans and help manage the process to ensure timely delivery of campaign
- Liaison with partner agencies (media, data, print), local DDB offices and 3rd party suppliers
- Management of cost estimate construction and approval and input to project financial reconciliations
- Construct client summaries and production plans for wider circulation within their organisation
- Working on wide deliverables for client including OOH, print, radio, social media, influencer marketing, digital, TV

### **Creative & Ecomms Production - HF Holidays (September 2017 – July 2018)**

- Execution and planning of promotional material
- Production of digital comms plan
- Digital ad creation
- Built tactical strategic plans
- Team-collaboration on campaign planning

### **Marketing Assistant - National Pharmacy Association (September 2016 – September 2017)**

- Responsible for weekly e-commerce reporting
- CMS management and e-commerce platform maintenance
- Execution of business partner marketing plans
- Creation and despatch of weekly marketing to NPA customers
- Briefed in marketing collateral for products and services

## **Education**

### **Solent University - BA Marketing with Advertising: First Class Hons (September 2018 – May 2021)**

Experience gained from Degree include:

- o TTL campaign development
- o Account management for clients including P&O Cruises, Skoda and Sainsbury's
- o Market research
- o Data analysis for active campaigns (Via Google Analytics)

**3aaa Apprenticeships** - Level 3 Diploma in Digital Marketing, Professional Competence for IT and Telecoms Professionals and ICT Systems and Principles

**The Marlborough Science Academy** - 3 A Levels in English Literature, Media Studies and Art, 5 A-C GCSE's (Including Maths and English)

**Key Skills**

- Fully competent in Microsoft Office
- Experience using Adobe Illustrator, Photoshop, InDesign, Google Analytics and JIRA
- Data Analysis and Campaign Evaluation
- Coherent on all digital marketing platforms including social media, Google ads and SEO
- Proven track record of delivering work
- Excellent organisation
- Strength in teamwork
- Fluent in verbal and written communication
- Time Management
- Market Research

**Reference: Available on Request**